



# Threat Modeling for Content Creators

Forward facing but still private.

## 1. WHO'S TRACKING, WATCHING, OR TARGETING YOU?

- Platform Surveillance (Onlyfans, Meta, TikTok - behavioral data mining).
- Corporate/Employer Risk (monitoring both public and private accounts).
- Fans & Parasocial Strangers (doxxing, stalking, obsession).
- Competitors or Haters (smear campaigns, leaks, impersonation).
- Cybercriminals (phishing, account hijacks, financial theft).
- State or Law Enforcement (if content crosses politics, finance, activism).
- Other: \_\_\_\_\_

*Instructions: All of these may apply but choose only the top 3 most likely threats and write them down.*

### MY MOST LIKELY THREATS:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## 2. WHAT AM I TRYING TO KEEP PRIVATE?

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- Home & Family Data (address, relatives, routines).
- Financial Access (bank accounts, crypto, processors).
- Private Communications (non-public email, chats, DMs).
- Location Trails (travel patterns, live geotags, check-ins).
- Medical or Mental Health Info (sensitive leverage).
- Creative Drafts or IP (launches, unreleased work).
- Other: \_\_\_\_\_

*Instructions: All are important but force rank your absolute top 3 must protect at all cost assets.*

### MY MOST IMPORTANT ASSETS:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

*Review your top 3 threats in light of your top assets. Do these align? Does a different threat rise in important in light of your top assets?*

### 3. WHAT'S THE WORST THAT COULD HAPPEN?

- Identity theft and financial drain.
- Fans showing up at your home or workplace.
- Mass harassment campaign or dogpiling.
- Employer/corporate fallout from personal posts.
- Reputation sabotage through leaks or impersonation.
- Blackmail from hacked DMs or personal photos.
- Physical stalking and surveillance.
- Burnout from constant pressure
- Other: \_\_\_\_\_

*Instructions: All of these are terrible but which ones could you recover from? Which one would be the most damaging to you and your top assets? Anything you couldn't recover from without significant lasting impact? Write down the 3 with the biggest impact.*

#### REAL CONSEQUENCES FOR ME:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

#### 4. WHAT SHOULD I DO FIRST?

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- Separate public vs private identity (emails, numbers, socials).
- Clean or delete past accounts and internet data.
- Harden account security: passkeys, 2FA, vault.
- Strip personal info from domains, bios, and metadata.
- Build physical buffer: PO box, business address, Faraday sleeve.
- Monitor leaks: set alerts for your name, brand, and key assets.
- Improve Personal Protection: Home, Work, Office, family.
- Other: \_\_\_\_\_

*Instructions: Based on your list of real consequences what is the most important things you can do to stop or mitigate them? Rank them from most important to least and write them down.*

#### MY TOP 5 ACTIONS (RANKED):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

*Work through your action list quickly but completely. Once completed go back through and see if anything can be done better, easier, and how to maintain into the future.*

## 5. IF THINGS GO SIDEWAYS...

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- Immediate Lockdown (rotate credentials, freeze financials).
- Public Response (template statement for doxx/harassment).
- Containment (remote wipe devices, secure drafts).
- Allies (trusted contact to manage socials during crisis).
- Fallback Identity (alternate accounts/channels).
- Other: \_\_\_\_\_

*Instructions: Systems break down, black swans happen. Have a backup plan fully mapped out and staged ready to go. Do not be caught unprepared.*

### MY CRISIS MODE PROTOCOL:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_

Being visible doesn't mean being vulnerable. Content is public.  
Your life isn't. Claw it back before someone else maps it for you.

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